



# Humanoids 2024

IEEE- RAS International Conference on Humanoid Robots

November 22 - 24, 2024  
NANCY, FRANCE



**Partnership  
opportunities**

On behalf of the organizing committee, we warmly invite you next year to IEEE/RAS Humanoids 2024 in Nancy, France! Nancy is a beautiful European city, the historical capital of the Lorraine region in the North-East of France, easy to access by train and directly connected by train to Paris and its airport.

The last European Humanoids (in presence) was in Birmingham, UK, in 2017. Much has changed: the robotics market has been growing, but the humanoid market has exploded! It is time to show old and new robots to Europe, and this is why Humanoids 2024 will host robotics competitions and a great robotics exhibition. Make it your first choice next year!

Join us to make it a remarkable event, and show your groundbreaking work in humanoid robotics at what is announced as the greatest humanoid robotics conference & exhibition in Europe. We will have ample possibilities for companies, start-ups and exhibitors to show their latest research and products in a large exhibition hall, as well as during dedicated sessions during the conference.

We invite you to review the many sponsorship opportunities available at HUMANOIDS 2024 and help lay the foundations for future growth both for your organisation and the robotics and automation community.

**Serena Ivaldi (Inria)**  
GENERAL CHAIR

**Tamim Asfour (KIT)**  
PROGRAM CHAIR

## HUMANOIDS 2024 WEB SITE

<https://2024.ieee-humanoids.org>

## CONTACT THE CHAIRS

**General Chair**  
Serena Ivaldi (Inria)

**Exhibition Chairs**  
Francesco Ferro (PAL Robotics), Pierre-Brice Wieber (Inria),  
Marco Hutter (ETH)

**Competition Chair**  
Daniel Leidner (DLR)

[humanoids2024-sponsors-exhibitors@inria.fr](mailto:humanoids2024-sponsors-exhibitors@inria.fr)

## CONTACT THE PCO AGENCY

François Tapissier

<https://dakini-pco.com>  
[Humanoids2024-expo@dakini-pco.com](mailto:Humanoids2024-expo@dakini-pco.com)

# SPONSORSHIPS OPPORTUNITIES

SPONSORSHIPS	Platinum	Gold	Silver	Bronze
<b>Level Benefits (VAT excluded)</b>	<b>8 000€</b>	<b>5 000€</b>	<b>3 000€</b>	<b>1 000€</b>
Hyperlinked logo on the official event website	X	X	X	X
Prominent branding on signage at the event, in registration and exhibit areas	X	X	X	X
Booth 9sqm, see below for possible upgrades	X	X	X	
Company logo on all event advertising - except on mugs and t-shirts	X	X		
Access to Talent (15 days pre/post conference): Resume repository of participating 2024 Humanoids attendees	X	X		
Speaking opportunity within the main auditorium	X			
Opportunity to include a marketing promotion/flyer in registration packet	2+ pages	1 page		
Complimentary registrations	5	2	1	

## A LA CARTE OPPORTUNITIES (VAT excluded)

Coffee mugs / water bottles with unique sponsor logo	8 000€
Conference t-shirts with unique sponsor logo	5 000€
Robotics classes for kids (6-14 years old) during the conference	4 000€
Branding of the competition area	3 000€
Entertainment at Gala Dinner	2 500€
Competition awards	1 500€
Best interactive paper Award	1 500€
Best oral paper Award	1 500€

## BOOTH UPGRADES

Upgrade from 9sqm to 18sqm	1 800€
Upgrade from 9sqm to 36sqm	3 500€
Upgrade from 9sqm to 54sqm	6 500€

**IF YOU ARE INTERESTED IN EXCLUSIVITY, TALK TO US! WE WILL BE ABLE TO DESIGN AN EXCLUSIVE DIAMOND PACKAGE TO ACHIEVE YOUR MARKETING GOALS!**

# EXHIBITION OPPORTUNITIES

## EXHIBITION OFFERS

Size	9 SQM	18 SQM	36 SQM	54 SQM
VAT excluded	2 000€	3 800€	5 500€	8 500€
<b>Stand furniture package including</b>				
Basic furniture (1 module = 1 table + 2 chairs)	1	2	3	4
Full Registrations	1	2	3	4
2KW electricity station	1	1	2	2
Internet Wire connection 2 Mbps	X	X	X	X
Cleaning	X	X	X	X

## EXHIBITION & COMPETITION / HACKATHONS

- 2 400m<sup>2</sup> of exhibition space, with ground floor access & easy logistics
- Coffee breaks will be organized in this area to ensure high foot traffic and entertainment
- Open tour for schools and public



Additional services, please contact the PCO agency:  
[Humanoids2024-expo@dakini-pco.com](mailto:Humanoids2024-expo@dakini-pco.com)

## NANCY CONGRESS CENTER HAS BEEN RECOGNISED FOR ITS COMMITMENT TO SUSTAINABLE DEVELOPMENT

### • DESTINATION NANCY

is **ISO 20121-certified**, the global reference in responsible event organisation.

- ISO 20121 certification is the guarantee of being supported by a team that takes sustainable development into consideration at all stages of events organisation.

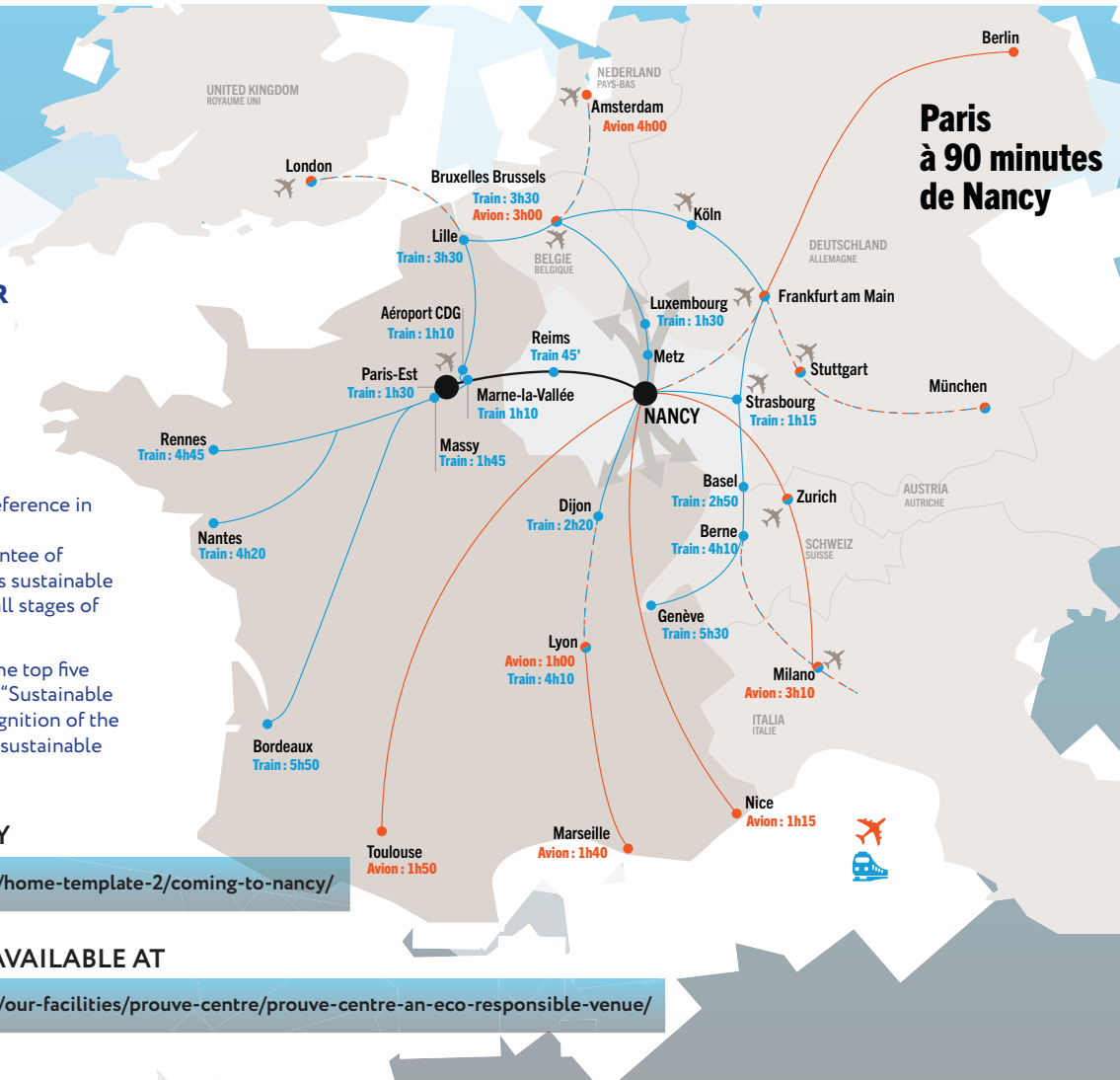
- **DESTINATION NANCY** is one of the top five French destinations designated as a "Sustainable and Innovative Destination", in recognition of the entire destination's commitment to sustainable development

### HOW TO COME TO NANCY

<https://2024.ieee-humanoids.org/home-template-2/coming-to-nancy/>

### MORE INFORMATION IS AVAILABLE AT

<https://destination-nancy.com/en/our-facilities/prouve-centre/prouve-centre-an-eco-responsible-venue/>



Paris à 90 minutes de Nancy



## About IEEE and the IEEE Robotics and Automation Society

IEEE is the world's largest technical professional organisation dedicated to advancing technology for the benefit of humanity. IEEE and its members inspire a global community through their highly regarded and indeed influential publications, conferences, technology standards, and wide-ranging professional and educational activities. The IEEE Robotics and Automation Society's objectives are scientific, literary and educational in character. The Society strives for the advancement of the theory and practice of robotics and automation engineering and science, and for the maintenance of high professional standards among its members. Their mission is to foster the development and facilitate the exchange of scientific and technological knowledge in Robotics and Automation that benefits members, the profession and humanity.



<https://www.ieee-ras.org/>



SEE THE SPONSORSHIPS APPLICATION (ONLINE)

<https://2024.ieee-humanoids.org/contributors-exhibitors/>